

FAX# 215 564 1103
CREDIT RISK !!!
HARRIS REPORT FROM REP

REP. # _____ OFF. # 18 SALESMAN # _____

BUYER NAME	MICHAEL D'ETTORRE
SALES PRSN	WA- CHERYL BLAIR

	CLASS: NATL.	LOCAL	REGIONAL
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DATE AUG30/12 15.24

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3	A		530A-600A	30		\$325.00	9/4	9/7	3		TU-F	3
PROGRAM : NEWS												
4	A		530A-600A	30		\$400.00	9/4	9/7	1		TU-F	1
PROGRAM : NEWS												
5	A		700A-900A	30		\$525.00	9/4	9/7	3		TU-F	3
PROGRAM : TODAY SHOW												
6	A		530A-600A	30		\$400.00	9/10	9/10	1		MON	1
PROGRAM : NEWS												
7	A		700A-900A	30		\$625.00	9/7	9/7	1		FRI	1
PROGRAM : TODAY SHOW												

REP HEADLINE# 6301930
*** UNAPPROVED REV #1 ***

REP: TEL# 215-564-1206
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET

FAX# 215 564 1103
HARRIS REPORT FROM REP

AUG30/12 15.2.
*** WPXI-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
8	A		700A-800A PROGRAM : TODAY SHOW	30	4	\$625.00	9/10	9/10	1		MON	1
9	A		700P-730P PROGRAM : JEOPARDY	30		\$1,100.00	9/14	9/17	3		TU-F	3
10	A		700P-730P PROGRAM : JEOPARDY	30		\$1,650.00	9/14	9/17	1		TU-F	1
11	A		700P-730P PROGRAM : JEOPARDY	30	4	\$1,650.00	9/10	9/10	1		MON	1
12	A		730P-800P PROGRAM : WHEEL FORTUNE	30		\$1,300.00	9/14	9/17	3		TU-F	3
13	A		730P-800P PROGRAM : WHEEL FORTUNE	30		\$1,650.00	9/14	9/17	1		TU-F	1
14	A		730P-800P PROGRAM : WHEEL FORTUNE	30	4	\$1,650.00	9/10	9/10	1		MON	1
15	A		700P-800P PROGRAM : JEP/WHEEL	30		\$675.00	9/8	9/8	1		SAT	1
16	A		1100P-1130P PROGRAM : LATE NEWS	30		\$1,250.00	9/14	9/18	3		TU-SA	3
17	A		1100P-1130P PROGRAM : LATE NWES	30		\$2,000.00	9/14	9/18	1		TU-SA	1
18	A		1100P-1130P PROGRAM : LATE NEWS	30	4	\$2,000.00	9/10	9/10	1		MON	1

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AUG30/12 15.24
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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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CONTRACT TOTAL 46825.00
TOTAL SPOTS 27

2

MARKET TOTALS \$101,793 WPXI 46% KDKA 30% WTAE 22% WPGH 2% CABL 0% WPCW 0% WPMY 0%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 6301930
*** ORIGINAL REV#0 ***

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ORDER WORKSHEET

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AUG30/12 13.52
*** WPXI-TV ***

ADV # 016759 ADV. NAME POLI/R CASEY/D/SEN/PA

REP.# OFF.# 18 SALESMAN #

AGY # 02909 AGY. NAME SHORR JOHNSON MAGNUS

BUYER NAME MICHAEL D'ETTORRE

1831 CHESTNUT STREET

SALES PRSN WA- CHERYL BLAIR

PHILADELPHIA, PA 19103

ORDER # 329795 CONTRACT # 6301930

CLASS: NATL. LOCAL REGIONAL

PRDCT BOB CASEY 9/4 EST# COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP4/12 SEP10/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE AUG30/12 13.52

REP: TO SUSIE
FR CHERYL
STEELERS FOR CASEY
TTL \$20K...REST OF THE BUY WILL BE ADDED TO THIS
PLS CNF THANKS!!!

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
1			805P-1200M	30		20000.00	9/9	9/9	1		SUN	1
PROGRAM : STEELERS												
SEP/12 20000.00												

CONTRACT TOTAL 20000.00
TOTAL SPOTS 1

COMPETITIVE INFORMATION NOT YET AVAILABLE.

SVC- NSI
DEMOS- RA35+*